



NOVEMBER 11 – 12, 2004

**The Faculty Club, University of Toronto
41 Willcocks Street, Toronto, Ontario M5S 1C7**

Conference on the Failures of the Adoption of IT in Healthcare

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Can we learn from our failures?

We have seen the value proposition of IT widely applied in many industries but healthcare has not been one of them. One reason is we have not learned well from others' successes **and** failures. We invite you to one conference that will celebrate the ultimate learning experience: learning from our mistakes!

For more information on IMPROVE-IT please consult our website: **www.improve-it-institute.org**

The first day of the conference will be set aside to hear presentations from key informatics researchers and practitioners who will discuss "failures in IT adoption in healthcare" and the lessons that have emerged from them. Each presentation will be followed by discussants sharing their perspectives and the "lessons learned" while illustrating the need for overall IT evaluation.

In order to move our industry forward, we will work on developing specific measurement indicators during **the second day of the conference**. This day will be comprised of workshop sessions where attendees will work on identifying the components and the viability of specific metrics to measure IT cost, infusion and health outcomes (i.e., clinical quality, safety, and effectiveness).

REGISTRATION FEE: \$49.00 CDN

REGISTRATION FORM

Name: _____

Company: _____

Address: _____ City: _____

Province: _____ Postal Code: _____

Email: _____ Telephone: _____

All confirmations will be sent by Email so please be sure to include your Email address

Please complete one form per person and Email form to "k.leonard@utoronto.ca" OR Fax a completed form to Kevin Leonard at 416-861-1281; you will receive confirmation by Email

Mail cheques in the amount of \$49.00 Canadian funds to: IMPROVE-IT Conference, Deloitte Inc., 79 Wellington Avenue, Suite 1900, Toronto, Ontario, M5K 1B9; Attention: Simona Bogdan

Please make cheques payable to: IMPROVE-IT Conference – Deloitte Inc.